

Christmas mailing – a super busy time of year claims mailing house Baker Goodchild

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BIRMINGHAM, UK – December 20, 2014 - Christmas is easily the busiest time of year for those working in the mailing industry. Not only do they have to find ways to cope with the vast number of Christmas cards and gifts being sent by consumers but they also have to deal with the increased amount of direct mail from brands stepping up their games to achieve those all-important sales.